

Guiding Principles

1. Aspiration

Audite Nova – Listen to (*something*) new! With interesting programmes and strongly expressive performances, we stand for choral music of the highest quality. Our concerts offer access to this music to a wide circle of people with a cultural interest.

2. Profile

We are a large mixed choir of qualified amateur singers under the direction of a professional, internationally recognised choral conductor. Our singers are well balanced through all the vocal ranges and vary in age from 20 upwards. We work together with professional orchestras and soloists in our concerts.

3. Goals

Our main activity centres around distinguished and stylistically appropriate performances of choral-symphonic works and challenging a capella literature from the Renaissance to the present, and we are highly regarded as a reliable and interesting participant in the cultural life of Zug. We actively support the training of young singers and cultivate fellowship within the choir community.

4. Target groups

Our efforts are directed towards culturally interested people of all ages from Zug and the region. In particular, we cultivate contacts with our friends, supporters and former members, as well as promoters of cultural events, cultural foundations and cultural agencies in the City and Canton of Zug. We direct special attention to the encouragement and support of young choral singers.

5. Choral activity

Admission to the choir is by audition. We rehearse regularly as a group, as well as working individually on developing our vocal skills with the aim of improving the choral sound and articulation. Our abilities are continually put to the test through the performance of challenging musical works, as well as through exchanges with other choirs, both within and outside Switzerland. Our choir is an active member of the Swiss Federation Europa Cantat SFEC.

6. Finances

We are financed through membership subscriptions, the sale of concert tickets, contributions from supporting donors and cultural foundations, fees from guest performances, bequests, and general subsidies and conditional grants from government bodies.